

Draft Proposals
relating to
**Market Place,
Burgess Hill**



LaSalle – Investing in the future of your town centre

LaSalle Investment Management (LaSalle) is a global firm of leading property investment managers, working on behalf of the owners of Market Place, Burgess Hill.

With four years of experience in actively managing Market Place, LaSalle, in conjunction with the owners are putting forward a proposal to enhance the shopping experience in Burgess Hill town centre.

In response to the Government and Local Council's objective to promote the vitality and viability of town centres, the concept is to redevelop part of Market Place to attract and retain shoppers in the heart of the town centre which in turn would act as an anchor and catalyst for regeneration in Burgess Hill.

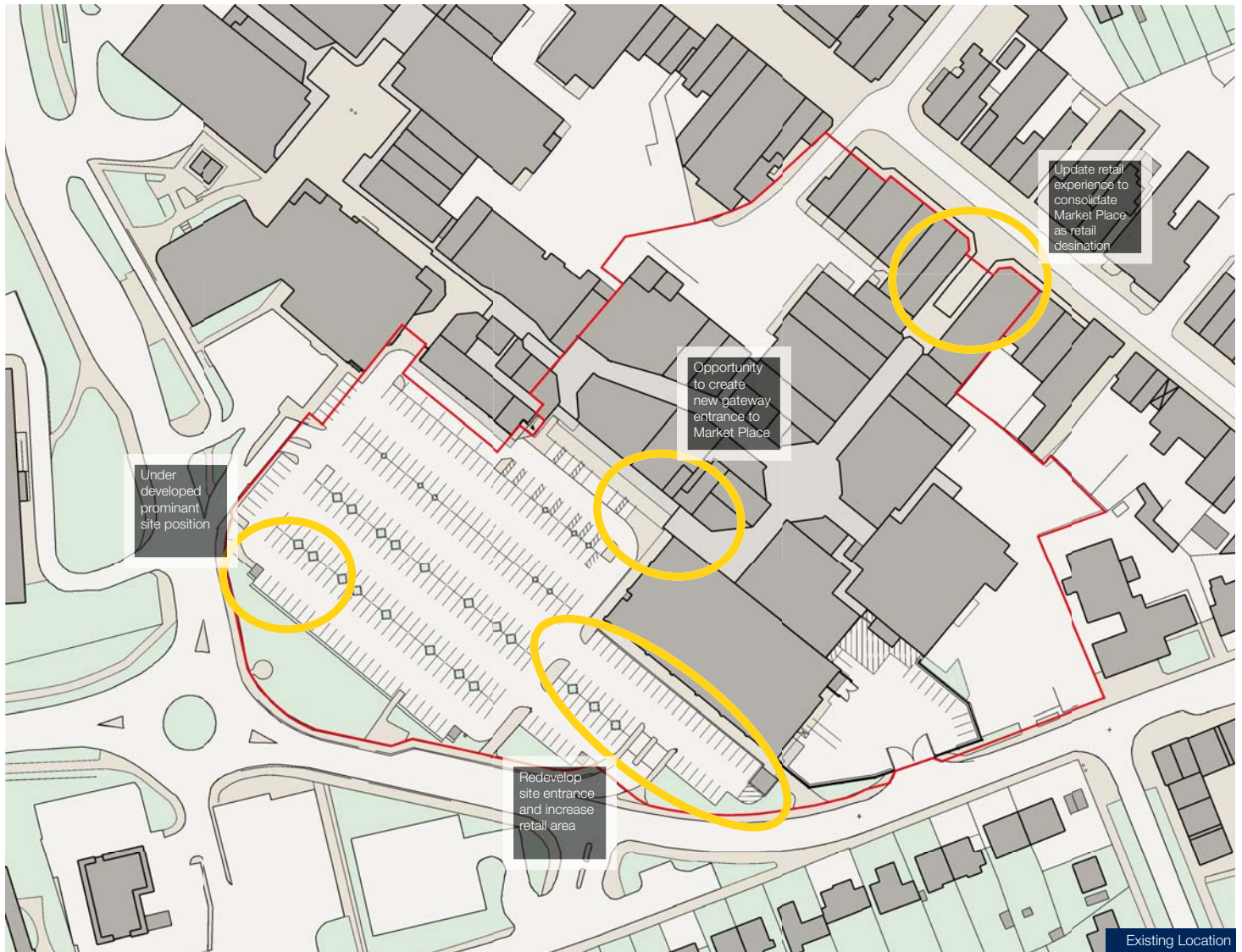
What's proposed?

To create a contemporary extension to the current retail environment that will be inkeeping with the existing structure and will enhance the identity of Market Place.

- Extension of existing Waitrose store
- Creation of new retail units
- Improved access and design of the car park



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How will this be achieved?

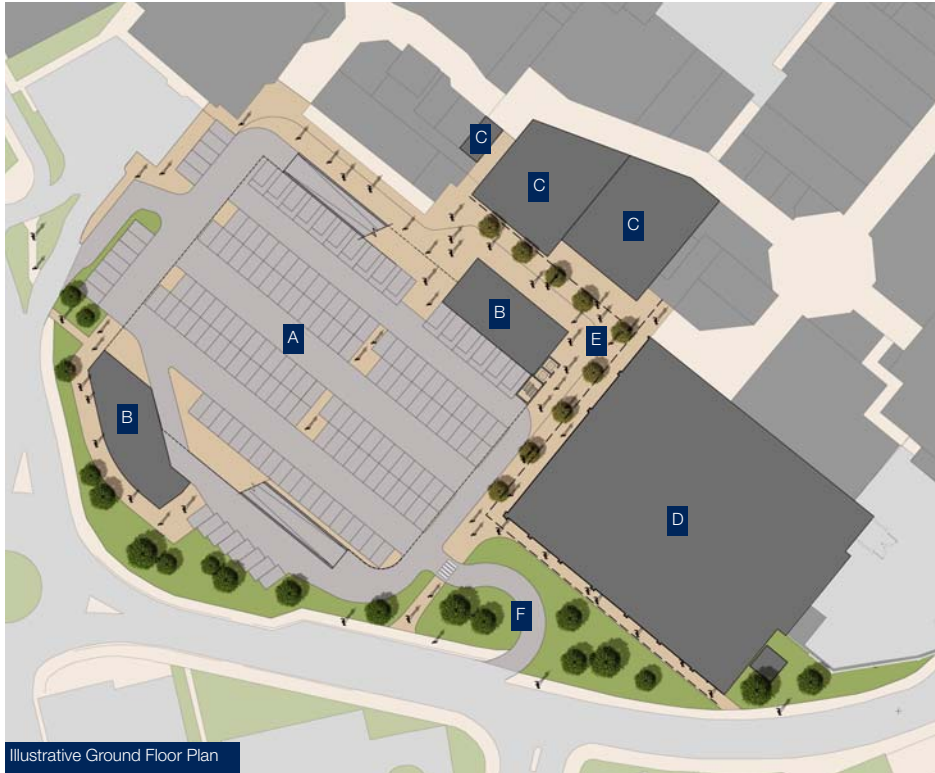
To deliver the regeneration this town centre site requires, key issues for consideration have been identified:

- Maintain and strengthen pedestrian links to Civic Way and Station Road.
- Update car parking to contemporary standards and improve customer access to car park.
- Provide a strong visual connection and presence to the South of the site to highlight Market Place as a retail destination.
- Update the appearance of the broader shopping centre and create stronger connection with Church Road to sign post Market Place Shopping Centre.

The concept of the proposal is to redevelop Market Place to serve the local population and to act as an anchor and catalyst for regeneration in Burgess Hill Town Centre.

- Provide enhanced connection and visibility with Station Road and Civic Way
- Reinvigorate street scape and provide a retail environment to contemporary building standards
- Provide a design that is symbolic for a re-invention of Burgess Hill to help compete with other significant District Centres.
- Provide high quality landscape design in conjunction with updated car parking standards.

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Ground Floor

A, Reconfigured car park with enlarged parking bays and road widths to improve manoeuvring and circulation.

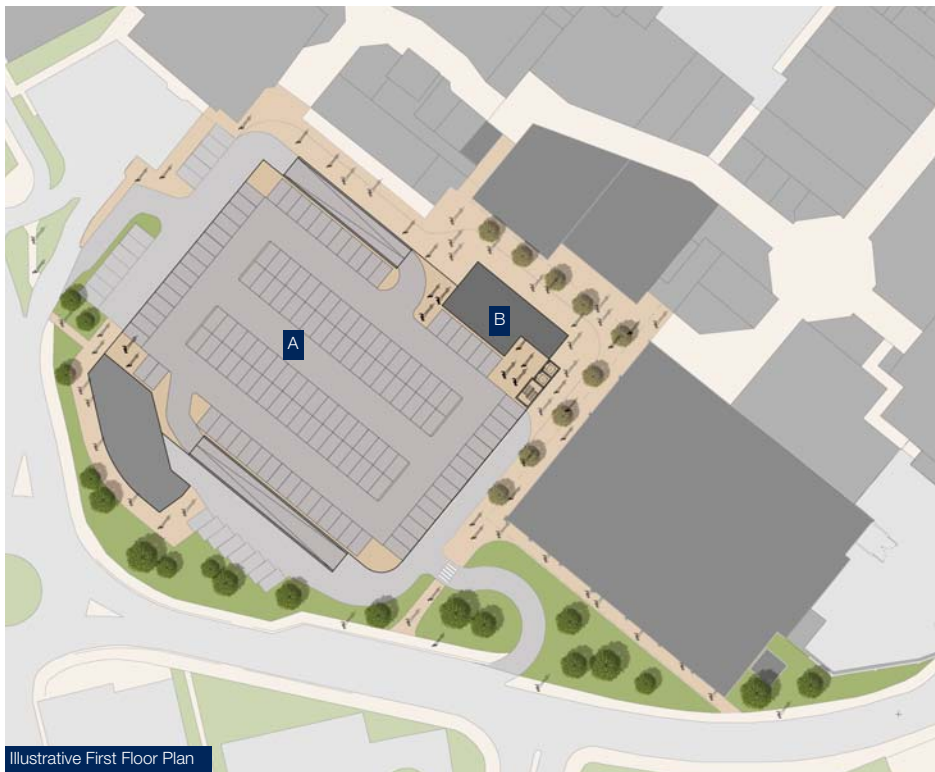
B, New build retail opportunities.

C, Reconfigured existing retail opportunities.

D, Extended Waitrose Store.

E, New pedestrian shopping area

F, Reconfigured car park entrance to improve site access and reduce queuing.



First Floor

A, New build single level car park deck.

B, New build retail opportunities.

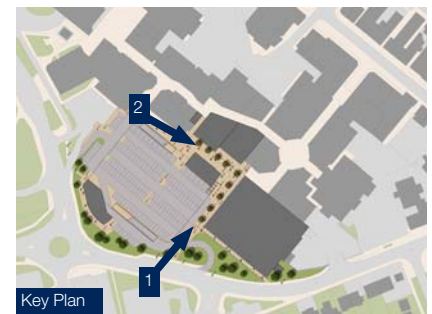
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Architectural Principles - View from Station Road



Architectural Principles - New pedestrian retail area

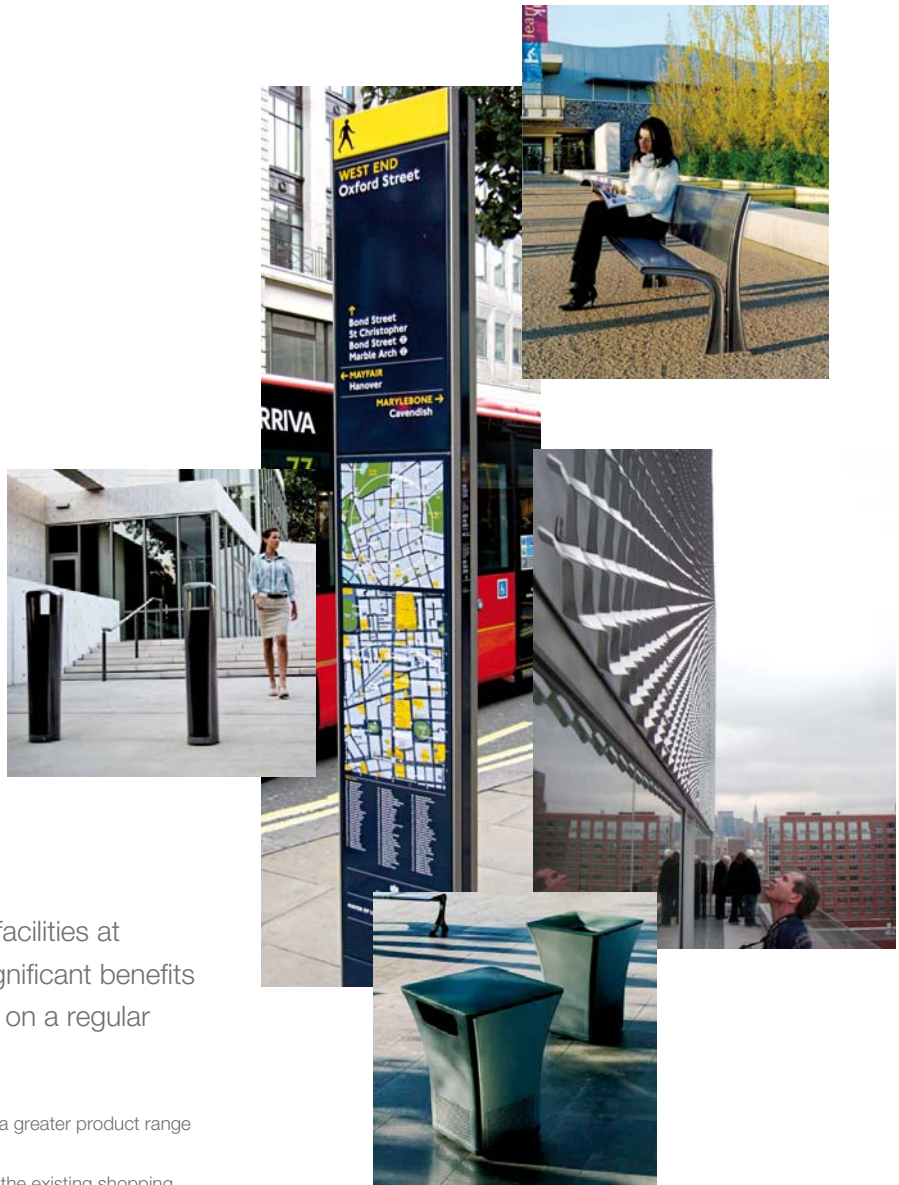


Key Plan

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Example palette of street scape improvements

Benefiting the local community

By improving and extending the current facilities at Market Place, the proposal will create significant benefits to everyone shopping in the town centre on a regular basis.

- The increase in size of the existing Waitrose store will allow a greater product range and an improved shopping environment.
- The creation of additional retail and restaurant space within the existing shopping centre will bring new investment into the town centre, increasing choice and reducing the need to travel to other town centres for shopping needs.
- The car park will be redesigned with the access point remodelled to ease congestion at the entrance and exit. The car parking spaces will be designed to contemporary standards with dedicated accessible spaces, parent & child spaces, motorcycle bays and covered cycle spaces.
- The proposal will regenerate the town centre retail environment, reinforcing its identity and creating a focus point for Burgess Hill.

The proposal is intended to address key issues with the current design and layout of the area with the key features of the scheme being to create a contemporary retail extension to the existing shopping centre whilst improving access to the area.

Thank you for your interest and we welcome your feedback.

Call LaSalle's freephone information line
0800 298 7040
 for more information

or visit
www.consultation-online.co.uk/marketplace